

Integrated Agricultural and Livestock Farming For 1000 Decimal Land Area

Name of your venture

Integrated Agricultural and Livestock Farming

Value proposition of your business

IN ONE BRIEF SENTENCE TELL US WHAT YOUR VENTURE DOES

Integrated farming system involved with fisheries, poultry, vegetables and fruits and to create employment opportunities using proper production technologies for the purpose of maximum outputs from minimum inputs

BRIEFLY DESCRIBE YOUR PRODUCT/SERVICE

Poultry – At least one thousand layer base poultry farming in one acre of land. It will be established considering existing geographical situations, input availability and providing systems to local and national markets.

Fisheries – Culture of different types of fish like Koi (Vietnam variety), Magur (Deshi) and white fish (Katla, Rui, Mriggle, Silver carp etc.) in five acres of pond. This plan is also thought from economic point of view and consideration of minimum input with maximum return.

Vegetables – At least 5000 papaya transplantation will be completed from March – April (after winter). As intercrops; Cucumber, Bottle gourd, Ash gourd, Bitter gourd and sweet pumpkin will be cultivated in the Papaya field. 2.5 acres of leased land is under this project now. The bank of the pond will also select for papaya, bottle gourd and sweet pumpkin cultivation.

Mango – At least 3 years will be continued to return from mango crop and within this period various vegetables crop can be cultivated here. For a long time spice and shade loving crop can be cultivated in the mango garden and it is also considered as profitable crop.

Spices and condiments – Justification of climatic behavior and consumption demand and/or market price, cultivation of crops strategy will be changed through crop rotation

and it will be changed to onion, garlic, coriander, ginger etc. instead of Potato, Cabbage, Cauliflower, Radish, Carrot etc. and/or jointly. In the garden, ginger and turmeric will be cultivated commercially.

WHAT SOCIAL PROBLEM ARE YOU FOCUSING ON AND HOW DO YOU PLAN TO SOLVE IT

Different social problem can be focused below:

1. Thieving of products
2. Disturbance of cattle and goats
3. Vehicle problem i.e. carrying to local and national market
4. Dishonesty of local people
5. Negative influences of local Brokers

Possible solution are described below

1. To strengthen of security by trained security guards as required. CC camera will also be established to remove both internal and external thieving.
2. To remove botheration of cattle and goats in the crop field, good rapport will be established with local people and to build up awareness to them. And also boundary system will be established.
3. Transportation of goods from the crop field to local and national markets is difficult because of lack of sufficient vehicle services. This problem can be removed by developing own cost transport system (own vehicle for carrying of goods) and/or contractual process.
4. The farm is kept harmless from dishonest people, strong decision will be taken, and it will be handled strongly and carefully with the help of local administration.
5. To remove problems created from local brokers, experienced personnel can be involved to remove this problem with their opinions and also communication and marketing skill of owners will be enhanced. ICT system can also be developed based on communication and marketing.

WHAT IS YOUR BUSINESS PLAN? STATE YOUR FINANCIAL, MARKETING AND OPERATIONS PLAN

Business Plan – Production of Poultry, fish, Vegetables, fruits, spices and condiments etc. under proper management with low input and maximum return. Quality of products

will be maintained at any cost. All commercial production is under eco-friendly management so that no health hazardous problems with this products. Computer program will be used by technical hand for proper implementation of production technology.

Financial Statement:

Investment:

SN	Items	Cost				
		Land Area (In Decimal)	Leasing Cost (per year)	Establishment Cost	Production cost	Total
1	Fish	500	100000.00	700000.00	2200000.00	3000000.00
2	Poultry(Layer)	100	20000.00	1000000.00	2500000.00	3520000.00
3	Vegetable	250	50000.00	300000.00	300000.00	650000.00
4	Mango + Ginger +Turmeric	150	30000.00	300000.00	150000.00	480000.00
Sub-Total			200000.00	2300000.00	5150000.00	7650000.00
Structural Development for Farm						600000.00
Over Head & Operating Cost for 12 Month						600000.00
Total						8850000.00

Gross Return :

SN	Items	Return				
		Duration (In Month)	Gross Return	Net Return	Depreciation cost	Remarks
1	Fish	12	4500000.00	2200000.00		
2	Poultry(Layer)	12	5000000.00	248000.00		
3	Vegetable	12	1000000.00	650000.00		
4	Mango + Ginger	12	600000.00	270000.00		

	+Turmeric					
Total			11100000.00	5600000.00		

Marketing and Operations plan – To build up high communication with local and national market. Export policy will be taken for high quality products. Searching of different information about marketing of products, online marketing and to build communication chain of marketing through proper channel, ICT will be used effectively. For financial records and statements, hard copy and also software program will be used for easy handling.